

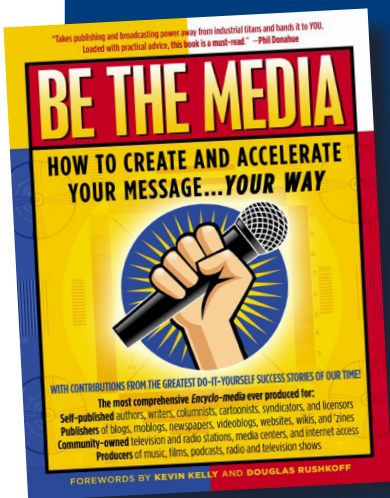
# Belmont University's **New Century Journalism Program** Presents...

MONDAY  
**MAY**  
**3**



**David Mathison**  
**BE THE MEDIA**

Massey Boardroom • 10 a.m.



David Mathison is an internationally recognized media consultant, speaker, author, radio host, and hi-tech entrepreneur, with more than 25 years experience. His book, *BE THE MEDIA*, was featured in the *NY Times* after he sold over 5,000 copies in 11 days via his web site, Twitter, and Facebook. He has spoken from the United Nations to Columbia University, from Berlin to Cairo. He is host of an award-winning radio show whose guests have included author Seth Godin, singer Jill Sobule, craigslist's Craig Newmark, and Wikipedia's

Jimmy Wales. Mathison was previously Vice President with Reuters, the world's largest news agency, where he pioneered online content syndication. He was CEO of Kinecta Corporation (now part of Oracle), where he raised \$30 million in under 2 years. Mathison has a Masters from Columbia University.

FOR MORE INFO ON DAVID MATHISON:  
[bethemedia.com](http://bethemedia.com)   [twitter.com/bethemedia](https://twitter.com/bethemedia)



This event is open to everyone on and off campus. Please invite colleagues, fellow journalists, students, industry leaders or anyone you deem appropriate. For more information, please call 615-460-6451.

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